network2share
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MEDIA RELEASE + PRODUCT LAUNCH ANNOUNCEMENT

For immediate release   Thursday, 26 November 2015

CLOUDFILESYNC, AN ULTRA SECURE FILE SYNC &SHARE PRODUCT, LAUNCHES TO IT CHANNEL WITH PROFITS BETWEEN 60% & 300%

Network2Share, a Melbourne based software startup has officially launched *CloudFileSync*; its storage agnostic File Sync and Share product with enterprise grade security and features for SME businesses.

CloudFileSync has been purpose built for the international IT channel offering resellers:

- Extremely high profits
- No upfront fees
- No cost for NFR licenses
- No minimum sales targets

CloudFileSync is an ideal product for MSPs, VARs and cloud service providers to add to their portfolio, providing product differentiation and an on-going revenue stream.
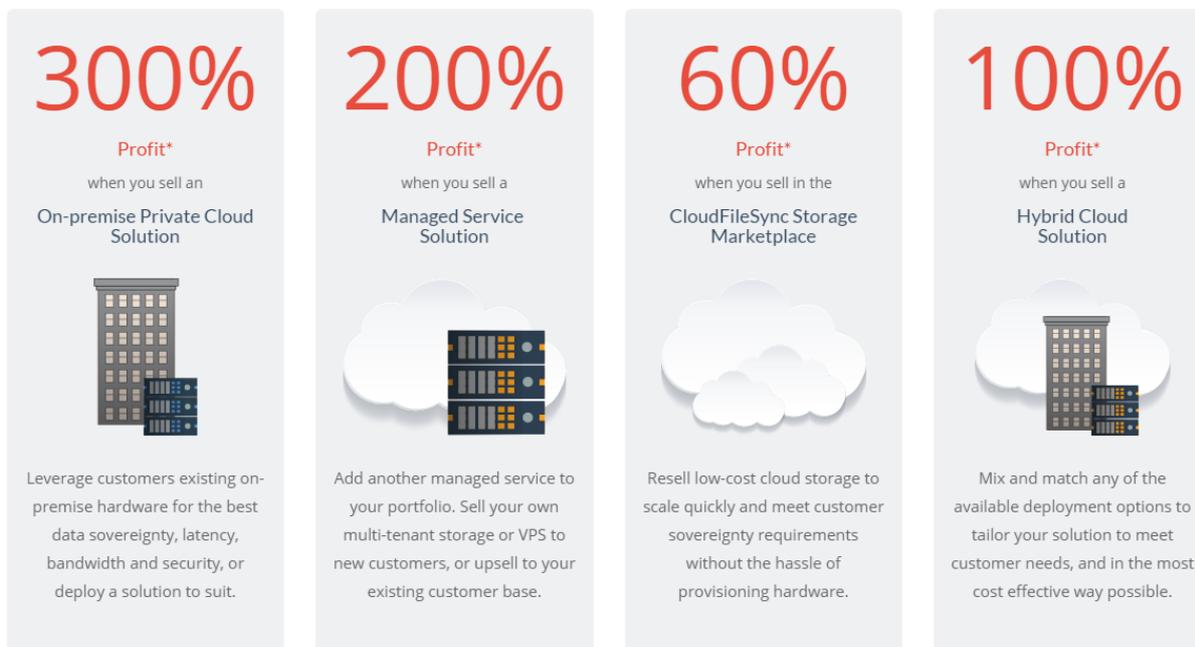
Unlike other File Sync and Share products, *CloudFileSync* has been designed and built for the IT channel with a low cost, high margin for the reseller business model.

LAUNCH PROMOTION - $500 IN YOUR POCKET TO COVER LICENSES

Resellers who sign up to this *CloudFileSync* promotion in 2015 instantly earn a $500 wholesale credit to cover the cost of user and server licences, in accordance with the Launch Promotion Terms published on the Network2Share website at www.network2share.com/promotion.

From this $500 promotion credit, a high performing Reseller would be expected to earn approximately $2000 of recurring monthly revenue (this amount is based on a mix of income earned from selling user and on-premise storage server licences).

CLOUDFILESYNC OFFERS EXTREMELY HIGH PROFITS TO RESELLERS

300%	200%	60%	100%
Profit*	Profit*	Profit*	Profit*
when you sell an	when you sell a	when you sell in the	when you sell a
On-premise Private Cloud Solution	Managed Service Solution	CloudFileSync Storage Marketplace	Hybrid Cloud Solution
Leverage customers existing on-premise hardware for the best data sovereignty, latency, bandwidth and security, or deploy a solution to suit.	Add another managed service to your portfolio. Sell your own multi-tenant storage or VPS to new customers, or upsell to your existing customer base.	Resell low-cost cloud storage to scale quickly and meet customer sovereignty requirements without the hassle of provisioning hardware.	Mix and match any of the available deployment options to tailor your solution to meet customer needs, and in the most cost effective way possible.

* Calculations based on a comparable CloudFileSync solution sold at Dropbox for Business published prices as at 26 November 2015. These margins exclude foreign exchange conversion rates and fees which, at the time of publishing, increase potential margins by a further 40 percent.

Resellers can sign up to offer *CloudFileSync* at www.network2share.com/resellers

CLOUDFILESYNC FEATURES

Unique, flexible deployment options to give your customers the solution they need

CloudFileSync offers unique flexibility when it comes to deployment of storage solutions:

On premise private cloud – A reseller can install *CloudFileSync* onto its customer's existing onsite storage to provide them with their own private cloud, secured behind their firewall. On site private cloud gives companies full control and oversight of security and privacy, as well as compliance with legal, privacy and contractual obligations. Deploying an on-premise, secure private cloud removes the need for staff to use personal file sharing services.

Managed service – Resellers can install *CloudFileSync's* File Sync and Share services on top of their existing server hardware, giving them a new unique business opportunity and revenue stream. With *CloudFileSync*, resellers can monetise their own cloud storage, providing clients with a hosted cloud solution that meets data sovereignty and other compliance requirements.

CloudFileSync Marketplace – The Marketplace provides resellers who do not have their own storage with the opportunity to purchase and sell, with margin, secure cloud storage that meets data sovereignty requirements.

Hybrid cloud – With *CloudFileSync,* resellers can offer customers a unique 'mix and match' approach, providing a combination of on-premise private cloud and public cloud storage for rapid scalability.

Security that locks down data ownership and enables secure Bring-Your-Own-Device

CloudFileSync provides your customers with a productivity boosting File Sync and Share solution that:

Delivers 100% ownership, control and visibility of who shares the data – Your customers now have complete control and visibility over who accesses and shares their data and files. Using the *CloudFileSync* dashboard, clients can set folder permissions and view logs of who accessed and shared files.

Delivers the productivity of the cloud with bank level security – *CloudFileSync* offers similar file access and sharing functionality to other products, empowering staff to work on and share files on the go. *CloudFileSync* provides productivity benefits while company data is protected using bank-grade 256-bit AES encryption at rest on the server, in transit and on local devices.

Giving Resellers and cloud providers the opportunity to sell excess hosted cloud storage

CloudFileSync has been built with the channel at the centre of our strategy and gives resellers the opportunity to monetise their excess cloud storage by selling it in the marketplace to business customers who are looking for hosted cloud storage that meets data sovereignty requirements.

An Australian-built solution giving resellers a competitive edge

CloudFileSync has been developed over the last 2 ½ years by Network2Share. We are a Melbourne-based startup company with eight staff and a vision to develop a unique, secure File Sync and Share solution. Our staff have a deep understanding of the IT channel and have brought this knowledge and experience to building, developing and deploying the *CloudFileSync* product.

We are local, and have priced our solutions to provide resellers with significant margins. We have been able to do this because our product is priced in Australian Dollars for Australian registered businesses, avoiding the 'Australian tax' charged by global software providers. With *CloudFileSync* you can sell a more cost effective File Sync and Share product, further boosting your margins.

To find out more about the features of *CloudFileSync*, deployment options and our reseller program visit www.network2share.com

To become a *CloudFileSync* Reseller, sign up at www.network2share.com/resellers

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